

**Response to Ramsgate Town Council – report of Peter Forbes of ASA [PF]**

**Re-determination of the Application by RiverOak Strategic Partners Limited (“the Applicant”) for an Order granting Development Consent for the reopening and development of Manston Airport in Kent.**

I would like to respond to the representation by Peter Forbes of Alan Stratford Associates (ASA) [PF], on behalf of Ramsgate Town Council, which, we believe, contains several errors and / or omissions.

## **1.0 Background**

One of the main groups opposing the reopening Manston is No Night Flight over Ramsgate (NNF).

The Chair of Ramsgate Town Council (RTC), Anne-Marie Nixie, the Vice Chair of RTC, Jane Hetherington, the Chair of Finance and General Purposes at RTC, David Green plus 3 other RTC councillors are all active members of NNF.

As an interested party, Ramsgate Town Council (RTC) were notified by letter on the 11<sup>th</sup> June asking for further representations on the four matters outlined. RTC did not hold a meeting to discuss their representation until 30<sup>th</sup> June (wasting nearly 3 weeks). The minutes of that meeting<sup>1</sup> show that, to write a response, they said they needed expert advice and because of the short time scale, negotiations had already taken place with Peter Forbes of Alan Stratford Associates (ASA).

He was appointed by the council to write a report which RTC subsequently agreed, by a vote, to use as their representation to the Secretary of State.

The choice by RTC to use Peter Forbes to write their report is significant because:

- Peter Forbes is a member of NNF which opposes the development of Manston<sup>2</sup>.
- Peter Forbes has written several articles<sup>3</sup> that have been critical of the applicant’s plans and have contained personal attacks against Tony Freudmann<sup>4</sup>.
- The Chair of the RTC, Cllr Anne-Marie Nixey, is an Admin of NNF<sup>5</sup> and screenshots of tweets and retweets by her prove that she was aware of critical articles by Peter Forbes of ASA<sup>6</sup>.
- It was Cllr Green, who proposed the motion and Cllr Hetherington, who seconded the motion, to appoint Peter Forbes<sup>7</sup>.

It is in this context that one should decide whether the author produced a balanced, impartial report to enable the council to make a suitable representation to the Secretary of State.

## **2.0 The Report**

PF was asked to write a report for RTC to enable the council to respond to the Secretary of State. The money to pay for the report is public money (up to £6,000) and it is incumbent on PF to produce a balanced, impartial report. However:

- PF failed to factor in the consequences of a long delay in the expansion of Heathrow.
- PF failed to highlight that the priority at Heathrow is for belly hold not freighters.

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<sup>1</sup> Minutes RTC 30<sup>th</sup> June

<sup>2</sup> Screenshot – Peter Forbes (PF) NNF

<sup>3</sup> PF Manston article 1

<sup>4</sup> PF Manston article 2

<sup>5</sup> Screenshot Cllr Nixey NNF ADMIN

<sup>6</sup> Screenshots Cllr Nixey tweets & retweets

<sup>7</sup> Screenshots of other RTC councillors in NNF

- PF used incorrect data to represent what has happened to air cargo since 2020 which has increased not decreased so his conclusions were totally wrong and thus misleading<sup>8</sup>.
- PF completely misrepresented the data from the Boeing report implying there was a predicted drop in demand for freighters whereas the report actually predicted a 60% rise in freighter numbers<sup>9</sup>.
- PF completely ignored the huge rise in e-commerce which will benefit the Manston development.
- PF ignored the significance of Amazon building their biggest warehouse in Europe at Dartford.
- PF did not factor in MAGs clear intention to increase the number of passenger ATMs which inevitably lead to a reduction of cargo ATMs with total ATMs fixed at 274,000.
- PF has totally ignored the possibility that there will be a move away from wide-body to narrow-body jets with the subsequent reduction in belly hold capacity.
- PF has not considered the need to build resilience into the system by granting the Manston development.
- PF has not even mentioned the Thames Freeport which is *“ready for development now in Europe’s biggest consumer market”* and easily accessible from and to Manston.
- PF has not considered that *“the Proposed Development’s effect on the global climate is not significant”*<sup>10</sup>.
- PF has not given an accurate analysis of the planning situation regarding growth at many airports. Heathrow, for example, is by far the biggest expansion plan and that is nowhere near to getting planning permission.
- PF has misrepresented the situation by alleging that airports have already been allocated their “share of the UK’s aviation carbon target”.
- PF has not referred to the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) and that it is still in the monitoring, reporting and verification phase so allocations to “aeroplane operators” have not yet been finalised<sup>11</sup>.
- PF tried to strengthen his argument against the development at Manston by including matters that were totally irrelevant.

**The residents of Ramsgate deserve to have a representation that is balanced, impartial and factually correct. Unfortunately, Peter Forbes has allowed his own prejudices to cloud his judgement and we have been left with a very one-sided report.**

**We urge the Secretary of State to consider the arguments that we have put forward and conclude that the representation by PF for RTC does not stop the granting of the DCO for Manston.**

**David Stevens**

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<sup>8</sup> PF v CAA data

<sup>9</sup> Boeing WACF 2020 – Executive Summary

<sup>10</sup> [APP – 034] – table 16.16

<sup>11</sup> CORSIA – FAQs – page 20 section 2.14

**References for representation to the Secretary of State for Transport – response to []**

	<b>Pages</b>
1. Minutes RTC meeting 30 <sup>th</sup> June 2021	4-9
2. Screenshot – Peter Forbes (ASA) NNF	10
3. ASA Manston Article 1	11
4. ASA Manston Article 2	12
5. Cllr Nixey NNF ADMIN	13-14
6. Screenshots Cllr Nixey tweets & retweets	15-19
7. Screenshots of other councillors on NNF	20-24
8. PF v CAA data	25-29
9. Boeing WACF 2020 – Executive Summary	30-38
10. CORSIA FAQs	39

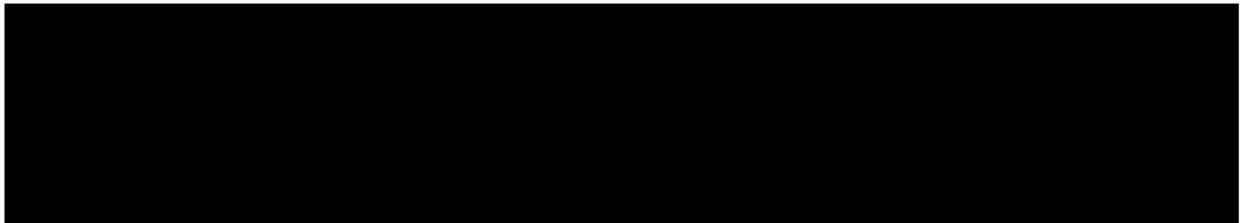


## **RAMSGATE TOWN COUNCIL**

### **Minutes of Meeting of Council**

**Venue:** The Custom House, Harbour Parade, Ramsgate.

**Date:** Wednesday 30 June 2021.



Council agreed that the meeting could be audio recorded.

048 **APOLOGIES**

None received.

049 **DECLARATIONS OF INTEREST**

None declared.

050 **QUESTIONS FROM THE PUBLIC**

There were no questions from the public.

051 **MINUTES OF COUNCIL MEETINGS**

Proposed by Cllr Albon, seconded by Cllr Young and **RESOLVED** that;

The minutes of the Extraordinary Council meeting held on 1 March 2021 (Minutes 130 -136) be agreed as a true record.

Proposed by Cllr S Piper, seconded by Cllr Hetherington and **RESOLVED** that;

The minutes of the Extraordinary Council meeting held on 14 April 2021 (Minutes 155 – 157) be agreed as a true record.



052 **COMMITTEE TERMS OF REFERENCE / POLICY DOCUMENTS – UPDATE  
2021**

Council considered the report of the Digital Communications and Marketing Officer updating the Email Acceptable Use Policy and the Web and Social Media Policy in line with current legislation.

Proposed by Cllr Albon, seconded by Cllr Wing that;

The updated Email Acceptable Use Policy amendments as detailed in the report be accepted by Council.

**RESOLVED**

Proposed by Cllr Wing, seconded by Cllr Green that;

The updated Web and social media Policy amendments as detailed in the report be accepted by Council.

**RESOLVED**

Council reviewed the Terms of Reference for its Committees apart from the Finance and General Services committee as those Terms of Reference had been reviewed by Extraordinary Council on 23 June 2021.

Proposed by Cllr Nixey, seconded by Cllr Hetherington that;

The Terms of Reference for the Planning and Infrastructure Committee be amended as follows;

Page 1 para 3 **amend** to read:

“To consider matters pertaining to environment and conservation interests, including flora and fauna and the built environment only in relation to planning matters”.

Page 1 **Remove**; “Restrictions on Appointment” and “Members who are also members of the Planning Committee of Kent County Council and Thanet district Council may not be appointed”

**RESOLVED**

Proposed by Cllr Austin, seconded by Cllr Nixey that;

The Terms of Reference for the Town Promotion Committee be amended as follows;

Page 1 para 1 **amend** to read;

“A Committee of the Town Council established to consider and make recommendations to Council in relation to the promotion of Ramsgate as a place to live, work and visit”.

Page 1 individual points **add** point 6 to read;

“To undertake any other activities with the objective of promoting Ramsagte that are approved by Council”.

Page 2 under Terms of Reference **amend** point 1 to read;

“To formulate and make recommendations to Council in relation to any strategies, plans or policies intended to improve the experience of living in, working in or visiting Ramsgate and to attract visitors, investors and residents to the town”.

**RESOLVED**

The Terms of Reference for the Radford House and Custom House Committee were considered.

Proposed by Cllr Albon, seconded by Cllr Nixey that;

The Terms of Reference for the Radford House and Custom House Committee to remain unchanged”.

**RESOLVED**

Proposed by Cllr Albon, seconded by Cllr Nixey that;

The Terms of Reference for the Amenities Committee be **amended** as follows;

Amend the Committee name to “Amenities and Environment Committee”.

**RESOLVED**

053 **EXTERNAL AUDITOR REPORT AND CERTIFICATE - ANNUAL RETURN 2019-2020**

Council considered the report of the Deputy Town Clerk (RFO) and the External Auditor Report and Certificate 2019-2020 noting that there were no other matters affecting the external auditors opinion to be drawn to the attention of Council.

Proposed by Cllr Albon, seconded by Cllr Green that;

This Council has considered and notes the External Audit Certificate 2019-2020.

**RESOLVED**

054 **GOVERNANCE AND AUDIT RETURN STATEMENTS 2020-2021**

Council considered the report of the Deputy Town Clerk (RFO), completed Annual Return and Internal Auditor’s report.

Proposed by Cllr Nixey, seconded by Cllr Green that;

**ANNUAL GOVERNANCE STATEMENT**

This Council certifies that the statements made in Section 1 of the Annual Return are a true record of the system of governance at Ramsgate Town Council.

## ANNUAL ACCOUNTING STATEMENTS

This Council certifies that corrective action has been taken with regards to the 'except for' matters as detailed in the 2019-2020 Annual Return External Auditor Report.

Note There were no except for matters 2019-2020.

This Council certifies that the accounting statements made in Section 2 of the Annual Return for 2020-2021 are a true and fair record of the financial position of the council.

## RESOLVED

### 055 **RAMSGATE FUND AND EVENTS FUND**

Council considered 4 applications to the Ramsgate Fund and 1 to the Events Fund.

#### **RF 4 2021/22 – Thanet Community Development Trust**

Proposed by Cllr Nixey, seconded by Cllr Green that;

Thanet Community Development Trust be awarded £3,000.00.

Council recommends that the guidebook is advertised more widely especially to children / schools.

## RESOLVED

#### **RF 5 2021/22 – Hi Kent**

Proposed by Cllr Nixey, seconded by Cllr Hetherington that;

Hi Kent be awarded £753.00.

Council would like to be advised by Hi Kent whether the online classes can be recorded and used online for the benefit of others. Council may need the assistance of Hi Kent when it begins live streaming of its meetings.

## RESOLVED

#### **RF 6 2021/22 – Ramsgate Arts Barge CIC**

Proposed by Cllr Green, seconded by Cllr Austin that;

Ramsgate Arts Barge be awarded £500.00.

## THE PROPOSAL FELL

Proposed by Cllr Albon, seconded by Cllr Young that;

Ramsgate Arts Barge application is rejected as it does not fit the criteria.

## RESOLVED

#### **RF 7 2021/22 – Nethercourt 20 is Plenty**

Councillor Green brought forward a request for funding towards progressing with a 20 mile per hour speed limit project for the Nethercourt estate as supported previously by Council.

Proposed by Cllr Nixey, seconded by Cllr Young that;

The matter to be brought back to the Finance and General Purposes Committee for further debate but £1,700.00 to be set aside from the Town Improvements budget to assist with the project.

#### **RESOLVED**

#### **EF16 2021/22 – Global Generation Church – Lark in the Park Lite**

Proposed by Cllr L Piper, seconded by Cllr Rusieki that;

Global Generation Church be awarded £3,000.00.

#### **THE PROPOSAL FELL**

Proposed by Cllr Albon, seconded by Cllr Green that;

Global Generation Church be awarded £2,000.00.

#### **RESOLVED**

#### **056 FREEDOM OF TOWN**

The Chair withdrew this item pending further information.

#### **057 RAMSGATE TOWN COUNCILS RESPONSE TO THE SOS TRANSPORT'S CALL FOR EVIDENCE TO INFORM HIS DECISION REGARDING THE DCO APPLICATION BY RSP FOR A FREIGHT HUB AT MANSTON TO CONSIDER THE REQUEST OF THE SECRETARY OF STATE**

Council considered the letter from the Secretary of State calling for more evidence.

Council had received all emails and letters received by the Deputy Town Clerk in relation to this item via email and had hardcopies for the meeting.

Proposed by Cllr Green, seconded by Cllr Hetherington that;

Due to the technical nature of the SoS questions, Ramsgate Town Council (RTC) recognises the need for expert advice before responding.

The short timescales imposed by the SoS has meant a swift negotiation with Peter Forbes of Stratford's, independent experts previously used by Thanet District Council.

They will agree to produce a draft for consideration by Council before the deadline of 9<sup>th</sup> July 2021.

Their charges are £2,000.00 for the draft. Should RTC require advice in responding to the SoS expert and others, the charge will be an extra £4,000.00.

RTC will be able reclaim the VAT.

RESOLVED

058    **DEPUTY TOWN CLERK'S REPORT**

There was nothing further to report.

The Chair closed the meeting at 9.35 pm.

# No Night Flights Over Ramsgate

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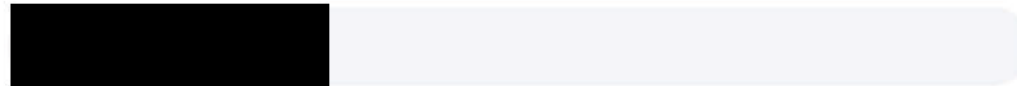
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## Manston Airport DCO – Promises of over 23,000 new jobs are flawed



A personal view – Peter Forbes, Director, Alan Stratford and Associates

The approval of the Development Consent Order (DCO) for a major cargo hub at the disused Manchester Airport is a highly controversial and political decision by the UK Department for Transport. But it is also the best interests of the UK aviation sector and the local community in East Manchester. In this article, I offer my personal view as to why I feel that this decision, which over-ruled an earlier recommendation by the Planning Inspectorate, is flawed and will only potentiate a benefit for developer interest, but provide the potential 20,000 new jobs both to the local area and across the UK as a whole.

I should like to advise that I have been personally involved with Marston airport over a number of years – initially providing consultancy advice through my company, Alan Stifford and Associates, to the then-owner the Wiggins Group and subsequently to Transport Direct at Council (TDC). More recently I carried out a feasibility study for a private investor interested in acquiring the site and re-opening the airport. The main conclusion of the study was that while a small-scale flight / passenger airport might just be commercially viable, the real value was in the sale of a (or part of) the land for housing development.

However, since it is a study the economic landscape has changed through the impacts of Brexit, Covid-19 and several other UK regional airports have been closed or are struggling financially. In the case of Manchester the issue was also a key issue as to when her permission for night flights would be granted from TDC, which would strongly impact on the mid-week modest levels of dedicated freight traffic that might be achievable. In the end, the potential investor did not proceed further. I am not currently working for any group involved with the airport.

Location is too remote

[illegible]

UK airports - Cargo handled (bigger aircraft) - 2019			
	Cargo (tonnes)	%	Airline
East Midlands	335,947	43.9%	33,202
Heathrow	217,301	38.2%	18,108
Manchester	86,757	10.9%	3,726
Frankfurt	15,647	1.7%	794
Other	121,630	15.8%	20,633
<b>Total UK</b>	<b>771,646</b>	<b>100.0%</b>	<b>57,523</b>
<b>Manchester (Year 6)</b>	<b>181,436</b>		<b>15,144</b>

Source: CMA statement

**No clear need for the Development**

Given the fact that Manchester has historically needed to develop significant levels of the GHG and passenger traffic on its profitable bus and rail services and the constraints on future growth as I have above already planned cannot save why the necessity of the DfT Transport corridor through the Greater Manchester conurbation from DOUGLAS to Salford is so important. The need for additional travel at East Midlands and Stansted (as well as all its airports) with the exception of Heathrow and Gatwick for at least the next 10-20 years if it is their capacity for dedicated freight is needed in the longer-term. Hence it would be pre-emptive to have a more central location within the UK – i.e. the West Midlands or South Wales – as an existing airport for purposes of relieving the "RAF" effect of a good number of aircraft movements. A slightly different position would be fewer households depending on a route to a hub, simply due to missing out the fact that the EU can conclude that there is a clear case for needing for the Development we are seeking at ports being now Stansted, EMAK and others able to handle freight and cargo or not to attract to the same extent or at all. My view is that the Government's decision to build the new airport is a step towards the JAGS of Freedom of the South's decision on

The issue of cost was not a seed as part of the DOO approval process. The capital cost of the proposed development has been variously reported at £300m, £330m and £400m. The investment logic here with the financing and operating costs would need to be moved out through airports and handling charges. It is likely that these charges will be higher than those at other airports where the infrastructure is already in place, even if there are initial efforts to attract a freighter operators.

It should also be noted that the previous owner of the site, Stone Hill Park, proposed that a 'heritage' airport be retained at the site in addition to new housing and a business park. This could comprise the existing heritage museum, which would need to be relocated and facilities for vintage air craft and general aviation. It is also possible in the longer-term that the airport might support commercial operations by smaller electric aircraft.

#### Suitability of the developer

A further lesson is the background of RSP and its key personnel. RSP is a US company with a long history of experience in international development and operations. The award of the funding for the project (RSP) is completely undebatable. Many of the project's opponents have questioned RSP's financial resources and its ability to carry out the work. RSP is paying the Plantation's share of the costs for the DCO application. RSP's key UK director, Tony Fournier, has had a cheque signed for him as well as a letter of credit for the same amount of £100,000. Fournier is also a director of Plantation, where he became CEO of its European operations. He has also been involved with other oil port developments in Germany, a thought none of these have proved to be successful. Mr Fournier, a known link to a close associate of two local Tony MPs, Sir Roger Gledhill and Craig Mackenzie,

Impact on climate change

I imagine as that, for some objectives, there is an issue as to whether the project would contribute towards climate change. RSP has indicated that the airport would contribute some 1.9% of the UK's target CO2 emissions for 2050. The Planning Inspectorate also noted that it is weighed moderately against the development. My own view however, is that the UK as an actor as a whole is fully committed to meeting these targets in line with ICAO requirements and if the development were not to proceed any traffic growth would in any case be accommodated at our UK airports.

### Manston's History

It seems this group is still useful to avoid the airport's history. The airport was originally an RAF site but it had RAF and civilian use but was sold to the Ministry of Defence in 1966 to be Wiggins Group, a public city-quoted property investment company. The Wiggins Group, who rebranded themselves as Planetation to disassociate themselves from low-cost UK airports, had a 50% share in the airport. Planetation subsequently purchased a stake in the venture. The venture however was short-lived and Planetation was taken in liquidation in July 2005. Later that year the site was purchased by an Italian. A New Zealand-based company who also owned and operated Paineau Air port until it transferred the site to its new buyer. There was some hope that it would be used for a different purpose, but it was not. The airport was sold although this never materialised and due to its location on poor surface soils. From 2010 onwards, traffic levels declined and the airport became financially unstable, reportedly losing over 30 000 a year just prior to its closure in 2013.

Later in 2013 the sale was said to be Ann Gloug, a Scotch air entrepreneur reportedly for £100m. She subsequently said in a *Scottish Herald* Property a company who intended to develop the site with plans for some 4,000 homes and a business park, whilst retaining a 'heritage' part of the site for a village centre and a light rail station. Although proposals for some housing had, the sale was included in Transport Scotland's Draft Local Plans, these were subsequently rejected by Council in favour of retaining the area for freight and passenger use. In July 2016, Stirling City is said the a report to River Clyde Strategic Partners (RSP) approved some £16.5m RSP plan to develop the site for a new business park and a light rail station. Planning consent for the site has now been given through a Development Consent Order (DCO) approved on behalf of the Secretary of State for Transport, although this was against the recommendation of the Planning Inspectorate examining panel. A local community group has vowed to use funds to challenge this decision through a Judicial Review.

Manston Airport - Passengers & Cargo (tonnes) handled		
	Passengers	Cargo (tonnes)
2003	3,600	43,886
2004	101,800	26,626
2005	204,800	7,612
2014	40,600	3,791

Source: CAA Statistics

In order to fulfill the requirements of the DCO, RSP needed to show that the airport was a significant non-airline infrastructure development with a minimum of 10,000 ATMs per annum. Under RSP's forecasts, Manston was to handle some 181,436 tonnes of cargo with 10,144 cargo ATMs by Year 6 of its operation. Passenger traffic was forecasted at 965,905 by Year 6 and 1,207,209 by Year 16. The development, it forecasted, to create some 23,225 direct, indirect and induced jobs – of which 3,417 were direct jobs at the airport itself. This compares against the total of just 180 jobs at Manston when the airport closed.

It might be argued that the UK air freight market will grow substantially over the coming decades. Prior to Covid-19, Boeing forecasted that the global air freight market would grow by some 4.2% pa over the next 20 years. However, much of the growth will be in passenger-bellyhold rather than dedicated freight cargo (bellyhold currently accounts for 70% of all UK air cargo and in practice the dedicated freight market in the UK is highly fragmented and has shown relatively little growth in the past decade).

	Cargo (tonnes)	A7N
2009	890,080	55.62
2015	773,648	57.55
Annual growth	3.1%	0.3%

Source: CAA statistics

As part from the Irish national freight carriers, the ALC is going to be new operating in the UK such as Cargolux and AirBridgeCargo as early well-established a carrier. Other airports will be reluctant to move to Manchester. This also applied to the freight subsector of the passenger airlines, several of which operate dedicated freighter aircraft. The UK's only all-cargo is the Cargolux aircraft which leases two B747 aircraft, temporarily suspended operations in February this year due to a lack of demand although these have recently recommenced following the Covid-19 pandemic. This may however be short-term as any growth of the UK air freight market is likely to be impacted by the aftermath of the pandemic. Result and a potential economic recession.

**Sale of land**

**There is little doubt** it is my mind that RSP's objective in promoting the Marston development is to sell off some or all of the land for housing and/or industrial development. There is a part of the report as known as the "Northen G Aseel" which has long been touted as a potential area that could be sold off – although RSP claim that it was the Planning Inspectorate took a different view on whether it was needed. It also is the noted 'last approval' of the DOO does not prevent RSP selling off some or a (tiny) bit of the land ahead of or for any reason; the report proves to be unprofitable or the development does not proceed at all. I still wonder as to what are the Terms of Payment for sale of the site by Stowland Place Developments to RSP. These have not been made public and I find in RSP's above I would not part with £100 million under its terms! I find in RSP's above that I found last approval and funding were in place for his development. If for some reason the planning inspectorate did not approve the development, the sale was to revert back to Stowland Place. Altematy ally if the development were to go ahead and some land was left attematy they may have generated a potential estate in the proceeds.

Although Thurston District Council and the local MPs are in favour of the development, there is considerable opposition on locally popular issues by the right to the east, a diversion of the Ramegate. There is also likely to be an adverse impact to tourism in Ramegate although the Planning Inspectorate acknowledged that there may be some tourism benefits to the wider East Hertfordshire. There is also some local support for the proposed new jobs in an area of high unemployment but this of course is entirely dependent on the success of the airport development.

**How would the development be financed?**

Should the DCO decide to be unhelpful, then I wonder as to how he developed his opinion. If it was based on financial reasons, for instance, then might RSP seek funds through a public offering? It is also possible that the RSP may try to set aside some value before the initial offering, although I think this the only beneficiary of this is the developer. In addition, given the fragmentation of the UK air freight market it is conceivable that RSP might at some point attempt to fund its own home-based cargo airline – somewhat reminiscent of Planetair's venture with Nijmegen and the Stobart Group's investment in Stobart Air to support London Gatwick Airport. But, CargoLogic's efforts lie in establishing a viable dedicated cargo jet air even when better located UK airports are said would suggest that any ventures of this type will be doomed to failure.

**False hopes?**

As a special consultant, I am certainly not anti-wildlife and I generally support expansion, subject to meeting the relevant climate change and other environmental criteria. I would hope that some level of activity can be related at a site both to marine life in the lagoon and for light viewing. The current proposal for the development of the site is a mix of land and sea-level activities, common to passenger operations. There is a strong sense of continuity in the flamenco area and pass on both for and against the development not high. But the location of any airport is fundamental and the development of a major cargo hub at Maricao as proposed a simply not come up viable. I cannot see any reason for the GSA's decision to approve the DDO application, beyond perhaps creating a false sense of hope, as a deterrent, as we know from the passenger company's position.

I personally hope that the decision will now be overturned in a Judicial Review. If not, I suspect it will be a long drawn out saga with few, if any, jobs created and no long-lasting benefit to the local community.



## Manston Airport – A win-win scenario for the developer but not for East Kent?

A personal view by Peter Forbes,  
Director, Alan Stratford and Associates Ltd



The long-running saga of the proposed freight hub at Manston Airport continues despite the Government's decision to grant the Development Consent Order (DCO) against the recommendations of the Planning Inspectorate. Riveroak Strategic Partners (RSP) is planning to invest some £300m in the development which it claims will create over 23,000 jobs in East Kent and the wider economy by its 20th year of operation.

Will it ever be commercially viable?

But despite the go-ahead, there are fundamental question marks about Manston's commercial viability, which was not assessed or taken into account either in the Government's decision nor in the Planning Inspectorate's analysis. The key disadvantage of Manston is its remote location in the far south east of the UK, which increases the time and cost of onward trucking within the country. This is particularly important for perishable items and it is not surprising that many of the larger supermarket chains have their main distribution centres in the 'Golden Triangle' within the East Midlands.

The scale of the project is ambitious, but this was necessary in order to warrant consideration for a DCO. As an aviation economist, I can safely say that Manston, irrespective of the level of investment funding, will never attain the cargo throughput to make the hub financially viable, which RSP say is between 150,000 – 200,000 tonnes per annum.

This would represent nearly a quarter of all dedicated freighter traffic in the UK in 2019. Growth in this market in the UK has been virtually static over the past decade (an increase of just 0.8% pa between 2010 and 2019) and, whilst there has been some improvement in dedicated freighter traffic during the Covid-19 pandemic, this growth is likely to be short-term once the passenger market recovers. The reality is that air freight is often carried more cost-effectively as bellyhold cargo on passenger aircraft rather than in dedicated freighters. Furthermore, the future demand for air freight will be constrained by increasing costs as the aviation sector endeavours to meet its climate change commitments.

Over 84% of the UK's dedicated freighter traffic is focused on three hubs at Heathrow, East Midlands and Stansted airports, where the main freight consolidators, FedEx, UPS and DHL, have their main bases. There is no reason to suppose that they would abandon these in favour of Manston. Whilst it is recognised that there can be slot constraints at these airports at certain times, there are other centrally-located airports such as Birmingham and Doncaster Sheffield which would be preferable to Manston. Furthermore, and of crucial importance, these airports have no night flight constraints, whereas RSP has committed to no night flights at the proposed Manston hub. Night flights represent nearly one half of all dedicated cargo flights and are particularly important for perishables and other fast-moving consumer goods (FMCGs).

It is difficult to see how Manston will now suddenly be able to attract cargo airlines to the airport when its previous owner, Infratil, were unable to do so. Whilst some investment will be necessary to make the airport operational, this would not dramatically change this position. Other airports handling freight traffic already have up-to-date facilities with available capacity in place. Any investment in Manston would be unlikely to give it any competitive advantage.

Similar considerations apply for possible passenger flights at Manston, although these would be on a smaller scale than dedicated freighter traffic. There was an attempt to introduce passenger flights in the 1990s, when the then-owner, Planestation, established its own home-based airline, EUJet, at the airport, although this was short-lived. A new rail station at Thanet Parkway has recently been given the go-ahead by Kent County Council but although this is relatively close, passengers would still need to be bussed to the airport. The reality is that nearly all smaller regional airports in the UK were losing money even before the Covid-19 pandemic, so it is difficult to see how Manston might be any different.

### Local concerns

The decision to proceed with the development has split those living in East Kent, which has one of the highest unemployment rates in the UK. On the one hand, some residents support the proposals due to the significant level of jobs that the developer, Riveroak Strategic Partners (RSP) claim would be created.

RSP seem now to be backtracking on this by saying that they would not be as high as they originally stated and were assessed by the Government and the Planning Inspectorate due to automation. It is difficult to understand why this was not considered in the first instance. Many local residents are concerned about aircraft noise, particularly if night flights were ever to be introduced and about the impact of the development on climate change. RSP has recently indicated that it is in discussions with the Port of London Authority (PLA) about the use of electric barges, whereby freight arriving at Manston is trucked to the Port of Ramsgate, transferred onto electric barges to sail round the Thames and into London. Whilst technically this might perhaps reduce carbon emissions, it clearly would significantly increase transit times and costs in comparison to a direct road journey. Whilst it should be expected that all air freight and any subsequent trucking will need to comply with the UK's Net Zero carbon commitments in the future, the electric barge scheme is unlikely to be commercially viable.

A local resident has launched an appeal against the Government's decision in the High Court following a Crowdfunder campaign, although this can only be overturned on the basis that the Secretary of State failed to adopt the correct procedures rather than on the merits or demerits of the freight hub itself. A judicial review has now been granted, although a date for this has not yet been set.

### What are the motives of RSP and Stone Hill Park?

If a major freight hub at Manston is not commercially viable, as is predicted by all industry experts, then we need to look at the motives of RSP and of Stone Hill Park, who originally sold the site to RSP, reportedly for £16.5m. It is important to appreciate that the only commercial value at Manston is in the sale of the land, ideally for residential housing but, on a secondary level, for industrial development. This, however, must largely be seen as a longer-term strategy as the site is not designated for housing in Thanet District Council's Local Plan, which may have prompted Stone Hill Park to sell the site to RSP. We do not know the precise details of this sale, but it seems hard to believe that in the event of any future land sales, Stone Hill Park would get no financial payback.

If the Appeal is unsuccessful, in the short-to-medium term RSP may attempt to set up some cargo operations at Manston, but these would be very limited, particularly without any night flights which were a vital component of its modest levels of traffic prior to its closure. It may try to seek investment, including Government grants, for industrial development on part of the site on the basis that this would qualify as 'enabling development', although this would not significantly increase traffic levels at the airport. So for RSP and its financial backers, it is a waiting game until it is clearly demonstrated that the airport will never be commercially viable and that residential housing and/or industrial development is the only alternative. If the Appeal is successful, then the airport development would not proceed and again it is a waiting game until the site can be redeveloped. Either way, it would appear that, as the owners of the site and the beneficiaries of any future land sales, RSP may be in a 'win-win' situation.

So where does this leave local residents in Ramsgate and in East Kent?

Whilst it is possible that, if the Appeal is unsuccessful, a small number of jobs could be created in the short-term, it is unlikely that the airport would ever require more than the 150 staff it employed when it closed in 2014. There is likely to be a continuing fear of the possibility of reintroducing night flights and climate change concerns will not vanish away.

Whatever the outcome, the Government, Thanet District Council and Kent County Council will need to look very carefully at the way forward in the best interests of local residents and the wider UK economy.

### Get in touch

Alan Stratford & Associates Ltd  
Elfin House  
1A Elfin Grove  
Teddington  
Middlesex  
TW11 8RD  
T: +44 (0) 20 8977 2300  
E: info@alanstratford.co.uk

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### Latest news

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- Wycombe Air Park
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- Radnisi Aerodrome
- Manston Airport DCO
- GA airfields

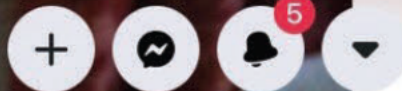
### Social



Corporate members of:








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Message

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## Intro

 Member of No Night Flights Over  
Ramsgate since 29 September 2009

## Things in Common



## Group badges



Admin



Conversation starter

## Group posts



Well, it's in. I'm never good at writing these, give me a FB post  
anyday...

Did you get an email receipt?

 10

31 comments

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 Comment



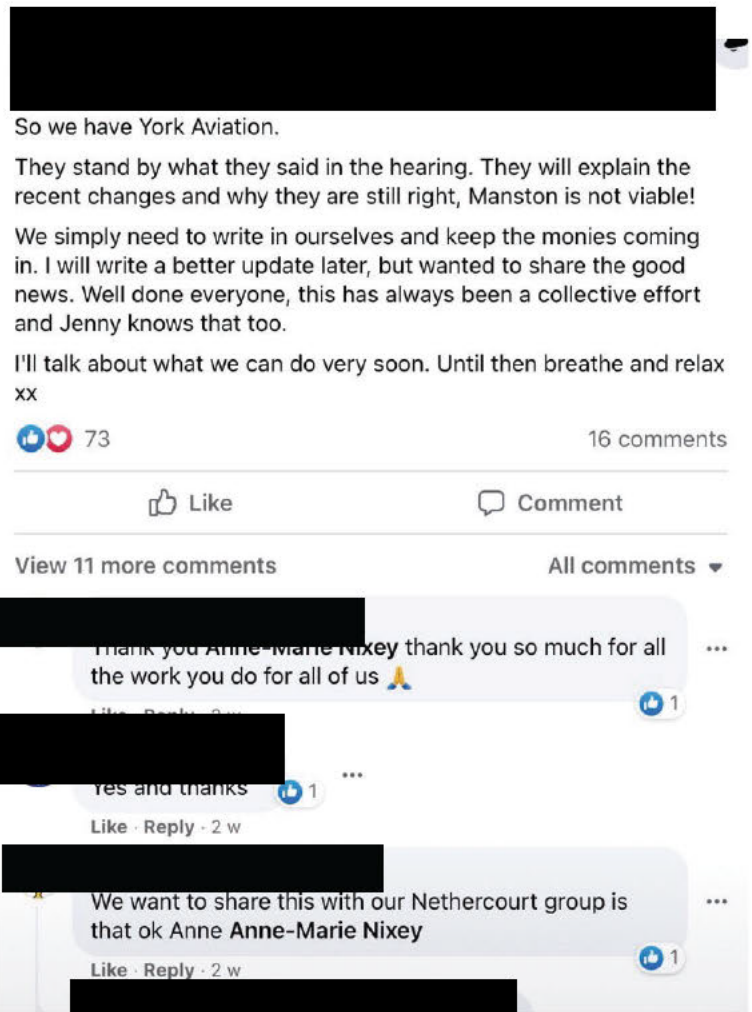
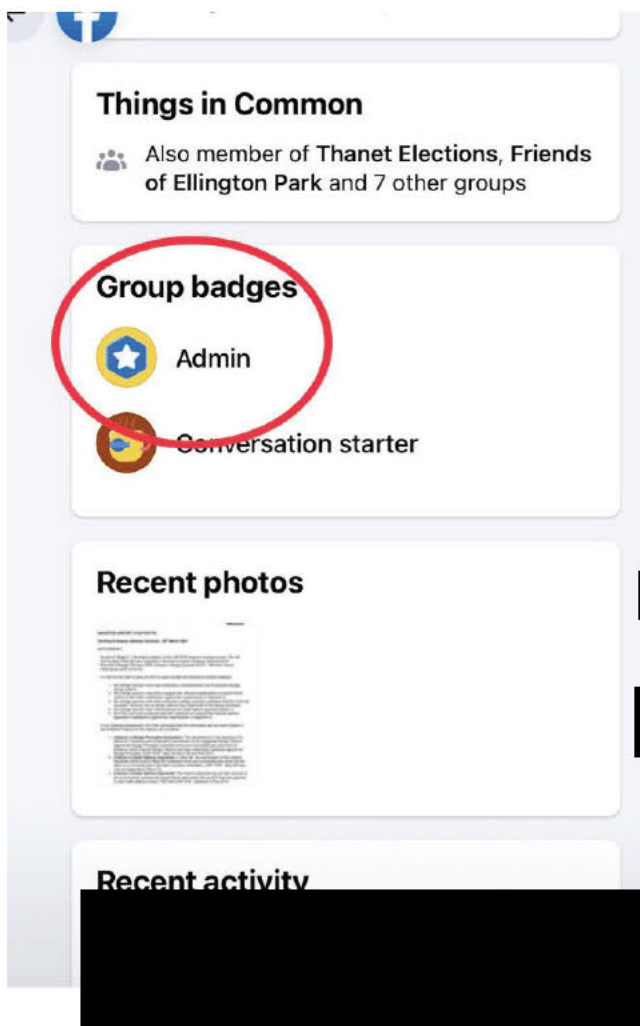
Submissions

Sorry this is later than anticipated, but you've been amazing with  
the submissions you've sent in so far!



## Cllr Anne-Marie Nixey shown to be playing a key role in NNF

1. Securing York Aviation for NNF representation
2. Encouraging members of NNF to write in & pay money
3. Demonstrates her close relationship with Jenny (Dawes) who fronted the JR



## Cllr Nixey aware of ASA anti Manston article 1

27/07/2020

If [#Manston](#) ever opens as a cargo hub it is certain to fail. So why bother and leave [#Ramsgate](#) in a state of limbo for years. An interesting view from someone who is pro aviation expansion and it would appear that the real goal for RSP is development but not as an airport

 **Alan Stratford & Associates** @ASAaviation · 27/07/2020

DfT's decision to approve the DCO application for a cargo hub at Manston airport looks set to be challenged in a judicial review. But will the promised 23,000 new jobs be delivered? Find out more in ASA's latest Insights article. [#airports](#) [#avgeek](#) [alanstratford.co.uk/aviation-insig...](http://alanstratford.co.uk/aviation-insig...)





Tweets

Tweets & replies

Media

Likes

Support Judicial Review of Manston Airport DCO



1



6



18



anne-marie nixey 🇪🇺 ❤️ Retweeted



**Alan Stratford & Associates** @ASAaviation · 02/08/2020



The SoS's approval (Para 33) specifically banned scheduled but not charter flights between 2300-0600 hours. However, if Manston ever re-opens, there would be relatively few of each and it would not be commercially viable. [...structure.planninginspectorate.gov.uk/wp-content/ipc...](https://structure.planninginspectorate.gov.uk/wp-content/ipc...)



3



4



3





Tweets

Tweets & replies

Media

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Retweeted



**Alan Stratford & Associates** @ASAaviation · 03/08/2020



Barry - On the basis of these figures, there would be more staff on duty at any time between 2200-0600 than during the day. More flights at night than during the day...?



3



2



1



Retweeted



**Alan Stratford & Associates** @ASAaviation · 03/08/2020



There is an ambiguity between the SoS's approval letter (which makes no mention of charter flights) and the DCO. But crucially, either with or without night flights, Manston is not commercially viable - the competition from other better-located airports is far too strong.



2



2



2



Retweeted



**Alan Stratford & Associates** @ASAaviation · 03/08/2020



The attached link demonstrates how airports in the Midlands (or with good access to it) are better placed than Manston for the many of the UK's supermarket distribution centres.



## Alan Stratford &amp; Associates

240 Tweets



Tweets

Tweets &amp; replies

Media

Likes

I suspect the current regulated airport charges model must also be under stress right now?

1



1

**Alan Stratford & Associates** @ASAaviation · 31/07/2020

Hi Mike - At present, HAL is working on a revised business plan (RBP) with the CAA and the airlines for the price control regime in H7 (2022-2026) based on a two runway scenario. Given the current situation, the key focus is on value-for-money and capital efficiency.

1

**The Loadstar** @theloadstar · 29/07/2020

Plan for cargo hub at Manston Airport seriously flawed, says consultant



Plan for cargo hub at Manston Airport seriously flawed, says consultant - The Loadstar  
theloadstar.com

1

9

9

**Alan Stratford & Associates** @ASAaviation · 29/07/2020

Just a note to say that I've not joined any group opposing this development. The article is purely my own personal view - Peter Forbes, Director, ASA

1

1

5

**Alan Stratford & Associates** @ASAaviation · 28/07/2020

Replying to @elmlea11 and @roblaur32

Tweets

Tweets & replies

Media

Likes

RSP is a US company, with a UK director who has also been involved with other airport developments in Germany, none of these have proved to be successful".

2

4

7



 @Qinginteriors · 29/07/2020



Plan for cargo hub at Manston Airport seriously flawed, says consultant - The Loadstar  
theloadstar.com



2



 anne-marie nixey   Retweeted



**The Loadstar** @theloadstar · 29/07/2020

Plan for cargo hub at Manston Airport seriously flawed, says consultant



Plan for cargo hub at Manston Airport seriously flawed, says consultant - The Loadstar  
theloadstar.com

1

9

9





# No Night Flights Over Ramsgate

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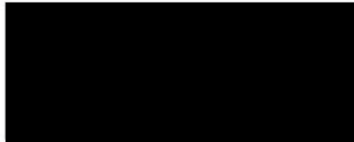
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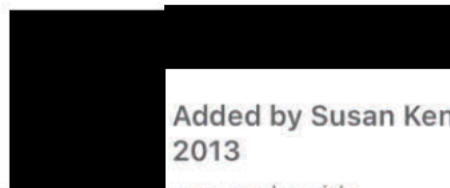


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Added by Susan Kennedy on 6 November 2013

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🔍 Helen Shepherd

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councillor at Thanet District Council

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David Green

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Oxford Brookes University

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🔍 Jane Hetherington

### Search results



Added by Susan Kennedy on 30 August 2014

Works at NHS

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**Table 3.2 UK Air Cargo Market by Type – May 2019 – May 2021**

<b>Tonnes Handled</b>	<b>May-19</b>	<b>May-20</b>	<b>May-21</b>
Passenger Bellyhold	146,491	17,322	49,231
Dedicated Freighter	65,507	123,090	115,199
Total	211,999	140,412	164,430

Source: CAA Airport Statistics

**Table 3.3 UK ATMs by Type – May 2019 – May 2021**

<b>Total ATMs</b>	<b>May-19</b>	<b>May-20</b>	<b>May-21</b>
Passenger Aircraft	202,572	10,283	17,000
Dedicated Freighter	4,888	8,263	6,899
Total	207,460	18,546	23,899

Source: CAA Airport Statistics

Freight by Aircraft Configuration May 2021 (a)  
Comparison with Previous Year  
Tonnes

Table 15

	<----- Passenger Aircraft ----->			<----- Cargo Aircraft ----->			<----- Total ----->		
	2021	2020	Percentage Change	2021	2020	Percentage Change	2021	2020	Percentage Change
London Area Airports									
GATWICK	390	3	12900	509	-		899	3	29867
HEATHROW	47 189	16 345	189	70 311	63 751	10	117 500	80 095	47
LUTON	-	-		1 736	2 464	-30	1 736	2 464	-30
STANSTED	16	12	33	22 037	19 829	11	22 053	19 840	11
Tota London Area Airports	47 595	16 360	191	94 593	86 043	10	142 188	102 403	39
Other UK Airports									
ABERDEEN	113	121	-7	347	280	24	460	401	15
BARRA	1	-		-	-		1	-	
BELFAST CITY (GEORGE BEST)	3	-		-	-		3	-	
BELFAST INTERNATIONAL	-	-		2 253	1 838	23	2 253	1 838	23
BENBECULA	2	2		-	-		2	2	
BIRMINGHAM	29	15	93	1 200	474	153	1 229	489	151
BOURNEMOUTH	-	-		2 090	-		2 090	-	
CARDIFF WALES	-	-		-	72		-	72	
DONCASTER SHEFFIELD	-	-		1 766	3 069	-42	1 766	3 069	-42
EAST MIDLANDS INTERNATIONAL	-	-		35 214	28 404	24	35 214	28 404	24
EDINBURGH	170	1	16900	1 383	1 202	15	1 553	1 203	29
GLASGOW	8	12	-33	183	54	239	191	66	189
HUMBERSIDE	5	3	67	1	1		6	3	100
ISLAY	7	1	600	-	-		7	1	600
ISLES OF SCILLY (ST.MARYS)	4	1	300	6	4	50	9	5	80
KIRKWALL	2	1	100	-	-		2	1	100
LANDS END (ST JUST)	3	1	200	5	4	25	9	5	80
LIVERPOOL (JOHN LENNON)	1	10	-90	-	-		1	10	-90
MANCHESTER	1 414	749	89	2 557	576	344	3 971	1 325	200
NEWCASTLE	-	-		61	-		61	-	

Freight by Aircraft Configuration May 2021 (a)  
Comparison with Previous Year  
Tonnes

Table 15

	<----- Passenger Aircraft ----->			<----- Cargo Aircraft ----->			<----- Total ----->		
	2021	2020	Percentage Change	2021	2020	Percentage Change	2021	2020	Percentage Change
NORWICH	8	22	-64	-	-		8	22	-64
PRESTWICK	-	-		1 314	1 069	23	1 314	1 069	23
SCATSTA	-	11		-	-		-	11	
SOUTHAMPTON	2	2		-	-		2	2	
STORNOWAY	12	8	50	-	-		12	9	33
SUMBURGH	14	3	367	-	-		14	3	367
TIREE	1	-		-	-		1	-	
Total Other UK Airports	1 798	963	87	48 382	37 047	31	50 181	38 009	32
Total All Reporting UK Airports	49 394	17 322	185	142 975	123 090	16	192 369	140 412	37
Non UK Reporting Airports									
ALDERNEY	4	4		-	1		4	4	
GUERNSEY	5	3	67	59	40	48	63	44	43
ISLE OF MAN	1	10	-90	-	4		1	14	-93
JERSEY	2	2		82	26	215	85	28	204
Total Non UK Reporting Airports	12	19	-39	141	71	99	153	90	70

(a) Domestic traffic is counted both at the airport of arrival and the airport of departure.  
The total domestic plus international traffic is, therefore, only a measure of airport activity.

Air Transport Movements May 2021  
Comparison with Previous Year (a)

Table 6

	<-----May 2021----->			<-----May 2020----->			<----- Percentage Change ----->		
	Total	Passenger Aircraft	Cargo Aircraft	Total	Passenger Aircraft	Cargo Aircraft	Total	Passenger Aircraft	Cargo Aircraft
London Area Airports									
GATWICK	1,539	1,524	15	126	126	-	1121	1110	..
HEATHROW	11,441	8,003	3,438	6,698	2,997	3,701	71	167	-7
LONDON CITY	431	431	-	-	-	-	..	..	..
LUTON	1,765	1,668	97	977	840	137	81	99	-29
SOUTHEND	2	2	-	2	2	-	-	-	..
STANSTED	2,304	1,462	842	1,236	403	833	86	263	1
Total London Area Airports	17,482	13,090	4,392	9,039	4,368	4,671	93	200	-6
Other UK Airports									
ABERDEEN	3,749	3,593	156	2,765	2,653	112	36	35	39
BARRA	120	120	-	62	54	8	94	122	..
BELFAST CITY (GEORGE BEST)	639	639	-	75	75	-	752	752	..
BELFAST INTERNATIONAL	1,304	843	461	350	-	350	273	..	32
BENBECULA	106	104	2	56	56	-	89	86	..
BIGGIN HILL	27	27	-	8	8	-	238	238	..
BIRMINGHAM	902	757	145	225	144	81	301	426	79
BLACKPOOL	-	-	-	88	88	-	..	..	..
BOURNEMOUTH	127	75	52	2	2	-	6250	3650	..
BRISTOL	548	548	-	39	39	-	1305	1305	..
CAMPBELTOWN	91	91	-	77	70	7	18	30	..
CARDIFF WALES	68	68	-	3	1	2	2167	6700	..
CITY OF DERRY (EGLINTON)	152	152	-	52	52	-	192	192	..
DONCASTER SHEFFIELD	105	81	24	45	3	42	133	2600	-43
DUNDEE	86	86	-	-	-	-	..	..	..
EAST MIDLANDS INTERNATIONAL	2,159	31	2,128	2,137	-	2,137	1	..	-
EDINBURGH	1,496	1,091	405	574	186	388	161	487	4
EXETER	251	214	37	39	-	39	544	..	-5
GLASGOW	1,341	1,297	44	289	239	50	364	443	-12
HUMBERSIDE	239	228	11	135	125	10	77	82	10
INVERNESS	274	227	47	22	-	22	1145	..	114
ISLAY	118	118	-	67	64	3	76	84	..
ISLES OF SCILLY (ST.MARYS)	855	774	81	126	50	76	579	1448	7
KIRKWALL	590	571	19	372	340	32	59	68	-41



	<-----May 2021----->			<-----May 2020----->			<-----Percentage Change----->		
	Total	Passenger Aircraft	Cargo Aircraft	Total	Passenger Aircraft	Cargo Aircraft	Total	Passenger Aircraft	Cargo Aircraft
Other UK Airports									
LANDS END (ST JUST)	537	457	80	128	52	76	320	779	5
LEEDS BRADFORD	130	130	-	1	1	-	12900	12900	..
LERWICK (TINGWALL)	79	79	-	4	4	-	1875	1875	..
LIVERPOOL (JOHN LENNON)	375	374	1	106	106	-	254	253	..
MANCHESTER	1,850	1,702	148	437	365	72	323	366	106
NEWCASTLE	449	418	31	2	2	-	22350	20800	..
NEWQUAY	126	126	-	-	-	-	..	..	..
NORWICH	950	950	-	650	650	-	46	46	..
OXFORD (KIDLINGTON)	1	1	-	-	-	-	..	..	..
PRESTWICK	74	6	68	52	-	52	42	..	31
SCATSTA	-	-	-	213	213	-	..	..	..
SOUTHAMPTON	353	353	-	75	74	1	371	377	..
STORNOWAY	212	210	2	62	61	1	242	244	100
SUMBURGH	654	654	-	107	107	-	511	511	..
TEESSIDE INTERNATIONAL AIRPORT	318	318	-	-	-	-	..	..	..
TIREE	108	107	1	51	30	21	112	257	-95
WICK JOHN O GROATS	-	-	-	1	1	-	..	..	..
Total Other UK Airports	21,563	17,620	3,943	9,497	5,915	3,582	127	198	10
Total All Reporting UK Airports	39,045	30,710	8,335	18,536	10,283	8,253	111	199	1
Non UK Reporting Airports									
ALDERNEY	334	334	-	65	59	6	414	466	..
GUERNSEY	568	424	144	247	103	144	130	312	-
ISLE OF MAN	233	194	39	235	198	37	-1	-2	5
JERSEY	442	349	93	86	34	52	414	926	79
Total Non UK Reporting Airports	1,577	1,301	276	633	394	239	149	230	15

(a) Excludes air taxi operations.



# **WORLD AIR CARGO FORECAST** 2020–2039



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The Boeing Company issues the biennial World Air Cargo Forecast (WACF) to provide a comprehensive, up-to-date overview of the air cargo industry. The forecast summarizes the world's major air trade markets, identifies major trends, and presents forecasts for the future performance and development of markets, as well as for the world freighter airplane fleet.

This document would not be possible without the efforts of several contributors. The Boeing World Air Cargo Forecast 2020 production team included the Boeing Content Studio and our colleagues in the Market Analysis Group. We extend special thanks to Divya Gupta, who managed all aspects of the WACF update. We also give special thanks to Adin Herzog, who, along with Wendy Moore, Kitt Forsyth-Burton, Aaron Tayler and Sarah Nizolek, thoroughly updated our Airline Cargo Traffic Database (ACTD), which includes historical traffic data for nearly 850 airlines. Thank you also to Wendy Moore, who researched and modeled the air freight yield curves in the Air Cargo Industry Overview; Kimberly Tornabene, who analyzed and compiled historical airline cargo revenues; Katrina Krebs, who developed the North America chapter; Jacqueline Kaye, who authored the Latin America and Europe chapter; Staci Strickland, who authored the Domestic China and Latin America and North America chapters; Allison Corrigan, who authored the South Asia chapter; Amine Benkirane, who authored the Middle East chapter; Carl Allen, who authored the East Asia and North America chapter; Don Lim, who authored the Europe and East Asia chapter; Jayden Lee, who developed the insights and analysis behind the Intra-East Asia and Oceania chapter; and David Franson, who led our freighter fleet forecast effort. Lastly, we would like to acknowledge the professional work accomplished by our summer interns, Kaitlyn Elgart and Portia Uwase Zuba, who assisted in the research and authoring of the Intra-Europe and Europe and North America chapters, respectively.

The next update to the WACF will appear in fourth quarter 2022. The authors welcome any questions or comments. All queries and suggestions should be directed to the following:

## Boeing World Air Cargo Forecast Team

### Boeing Commercial Airplanes

P.O. Box 3707, MC 21-33  
Seattle, WA 98124-2207 USA

Web: [www.boeing.com/wacf](http://www.boeing.com/wacf)

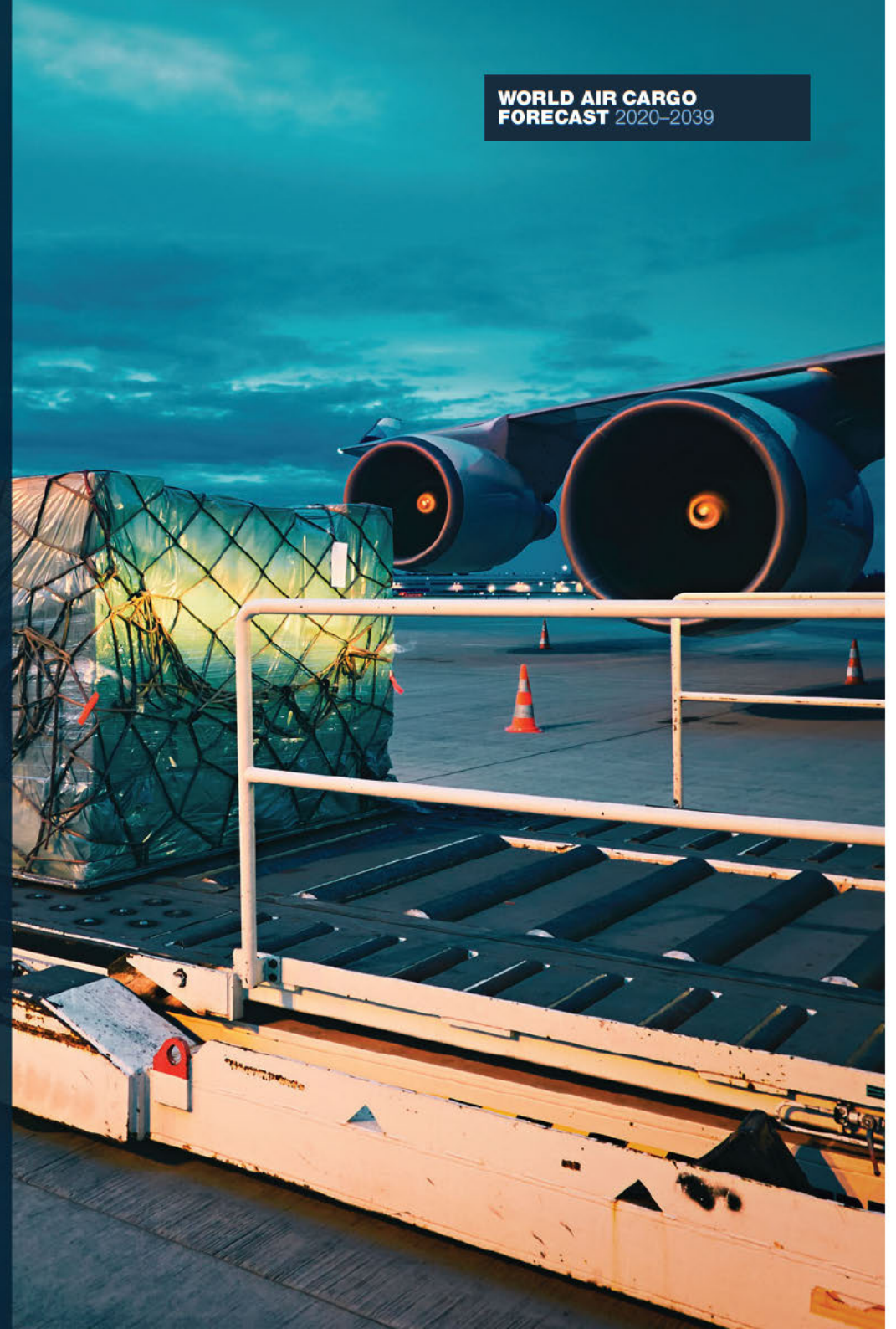
Tom Crabtree, [thomas.crabtree@boeing.com](mailto:thomas.crabtree@boeing.com)

Tom Hoang, [thomas.l.hoang@boeing.com](mailto:thomas.l.hoang@boeing.com)

Gregg Gildemann, [gregg.gildemann@boeing.com](mailto:gregg.gildemann@boeing.com)

Josh Collingwood, [joshua.collingwood@boeing.com](mailto:joshua.collingwood@boeing.com)

# EXECUTIVE SUMMARY



### Air cargo markets disrupted in 2020 by COVID-19 pandemic

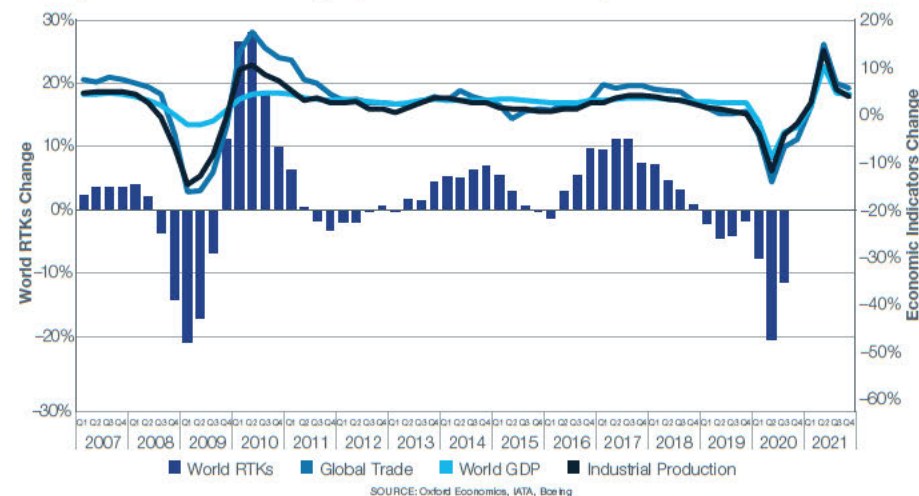
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This followed a weak 2019, in which the effects of tariffs, tepid world economic growth and weakened industrial production resulted in air cargo traffic decreasing by 3%.

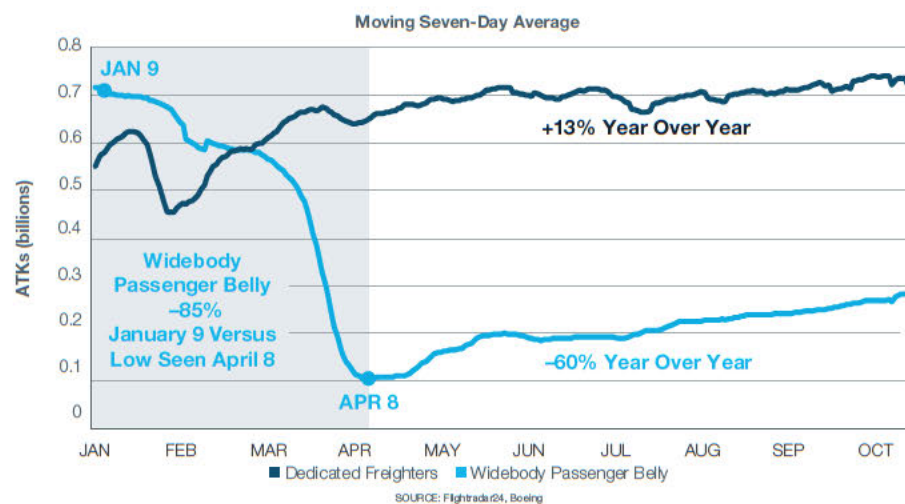
As COVID-19 quickly spread to all corners of the world early this year, the impact from the loss of long-haul passenger

belly capacity from widebody fleets created a significant air cargo capacity shortfall. Passenger belly cargo capacity typically accounts for 54% of the world air cargo capacity. Freighters have responded by operating above normal utilization levels to fill the lower cargo hold shortfall.

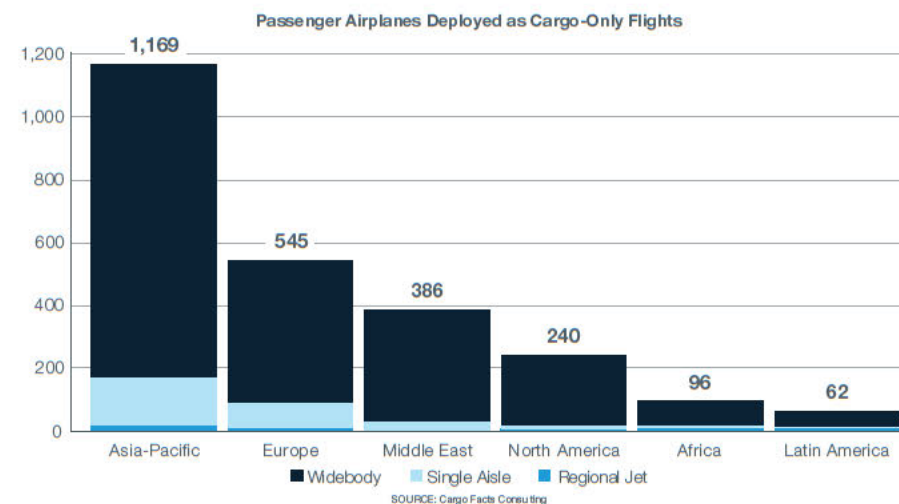
### Anticipated Economic Recovery Expected to Bolster Air Cargo Traffic Growth



### Major Reduction of Passenger Service Is Creating High Demand for Freighter Capacity



### Widebodies Account for Nearly 90% of Passenger Airplanes Used for Cargo-Only Flights





In addition, the urgent need to meet demands for transporting medical supplies to all regions in response to COVID-19 created a unique and unprecedented environment. The decline in air cargo capacity plus urgent demand for medical supplies led to a spike in yields to high double-digit levels in second quarter 2020. With these market conditions, freighter operators have been in a unique position to meet market demands that require a high level of speed, reliability and security, as only air cargo can do.

With high air cargo yields and greatly reduced long-haul international networks, conditions have been favorable for many airlines to use some of their passenger widebody fleets for cargo-only operations to generate much-needed cash flow. These “freighters” have taken up some of the capacity shortfall and, even in some cases, have generated quarterly profits for carriers despite minimal passenger operations. As of the end of September, nearly 200 airlines have

operated 2,500 passenger airplanes exclusively for cargo operations.

Through September, air cargo traffic was down 12%, rivaling declines in past recessions. In a normal year, this would translate to poor financial performance for air cargo operators. However, in 2020 almost a quarter of air cargo capacity has been lost. As a result of the constrained air cargo capacity, yields were up over 40% and overall air cargo industry revenues were up 16%.

The 2020 World Air Cargo Forecast incorporates the near-term disruption to air cargo markets but does not assume the current dynamics of constrained widebody passenger belly capacity will continue into the long term. Long-haul widebody passenger traffic will return in the coming years, and air cargo will then reflect market dynamics much closer to what we have seen in the years prior to the COVID-19 disruption.

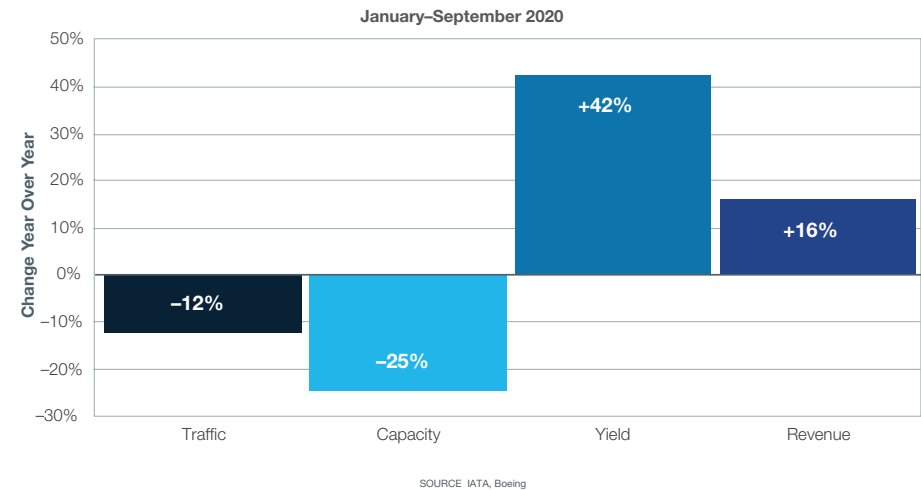
## COVID-19 pandemic accelerating express and e-commerce market

In contrast to disrupted passenger markets, the higher-than-market-average growth seen in express markets over the last decade has increased during the COVID-19 pandemic. E-commerce, which was already growing at double-digit rates prior to the pandemic, has accelerated its impact on the air cargo market. Express carriers have fared well as a result of the market turmoil in 2020. Through the end of September,

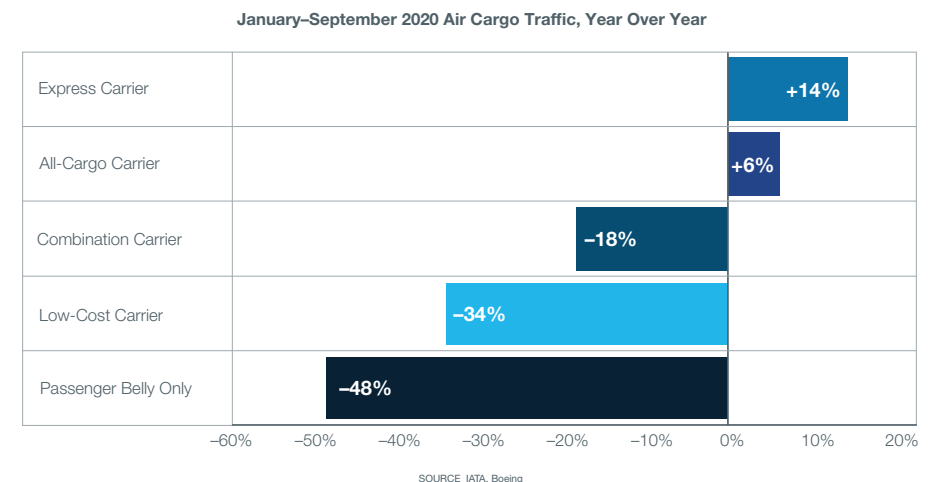
they had increased their traffic by 14%. All-cargo carriers, at 6%, are the only other air cargo business model to show growth. This forecast incorporates this continued structural growth and surge in demand that we have observed because of COVID-19.

Another consideration of structural shifts affecting air cargo growth, and a topic of intense debate in recent years, is the trajectory

## Constrained Cargo Capacity Is Driving Higher Yields and Revenue



## Dedicated Cargo Carriers Lead in Challenging Market Conditions



of globalization on global supply chains. Geopolitical tensions and trade disputes have percolated and increased in many major economies around the world. Air cargo is highly sensitive to global industrial production output and worldwide manufacturing supply chains.

However, even prior to the COVID-19 pandemic, some shifting of supply chains was already occurring. China, the location of choice for many Western manufacturing companies during the past 20 years, had slowly lost its low-labor-cost advantage relative to other developing countries. As a consequence, some manufacturing has moved away from China to other Asia-Pacific countries in the past few years. However, the movement of supply chains, depending on the complexity of the product, can take years to implement. The magnitude of air cargo imports from China to the United States, for example, is nine times that of the next Asia-Pacific country. This further highlights the current dominance of China as a manufacturing source and supplier. Early indications show trends

toward diversification of supply chains, rather than onshoring, to lessen risk.

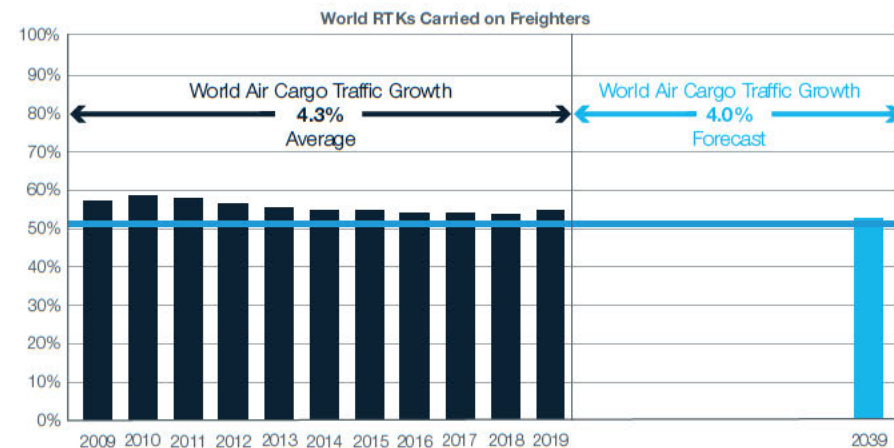
Developments in other modes of freight transport may affect air cargo industry growth. The maritime industry, which transports almost 90% of world merchandise trade, has experienced significant market disruption over the past decade. Several years of overcapacity and weakening trade led to collapsing yields. Ultra-large containerships (those vessels with more than 15,000 20-foot equivalent units of capacity) introduced by the major shipping operators contributed to the overcapacity as trade slowed. In the past five years, the industry has seen consolidation of players, reduced capacity growth and firming yields. While normally the maritime sector is not a competitor to air cargo, the changing nature of container shipping may benefit the air cargo sector. Containership operator capacity discipline, plus manufacturers seeking to de-risk their supply base and disperse manufacturing sites into lower-cost Asia-Pacific regions, may lead to the increased use of air cargo.

## Importance of main deck freighters

In addition to the long-term trend of dedicated freighters carrying more than 50% of global air cargo traffic despite growing widebody passenger fleets, the COVID-19 pandemic has highlighted the importance of main-deck freighters in our global air transportation system. While increasingly capable passenger widebody airplanes have helped the air cargo industry grow during the past decade, dedicated freighters are anticipated to continue to comprise at least 50% of the world air cargo traffic carried. There are several key reasons for freighter preference in

air cargo flows: 1) Most passenger belly capacity does not serve key cargo trade routes; 2) twin-aisle passenger schedules often do not meet shipper timing needs; 3) freight forwarders prefer palletized capacity, which is not available on single-aisle aircraft; 4) passenger bellies cannot serve hazardous materials and project cargo, a key sector in air cargo flows; and 5) payload-range considerations on passenger airplanes may limit cargo carriage, which decreases the likelihood that cargo will arrive at its destination on time.

### Freighters Will Continue to Carry Over 50% of World Air Cargo Traffic



SOURCE: IATA, CAQ, Boeing



## World air cargo traffic growth outlook

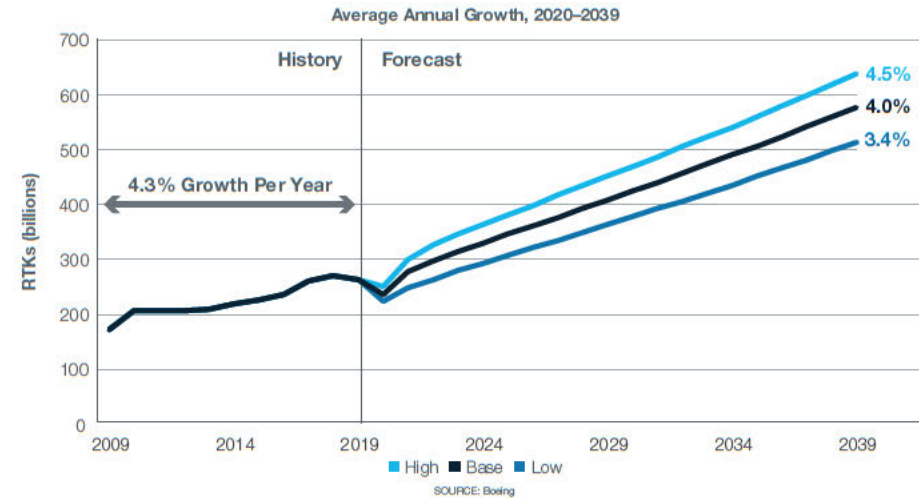
World air cargo traffic is forecast to grow at 4.0% per year over the next 20 years.

In terms of revenue tonne-kilometer (RTK) growth, air freight, including express traffic, is projected to grow at 4.1% while airmail will grow at a slower pace, averaging 1.7% annual growth through 2039. Overall, world air cargo traffic will more than double over the next 20 years, expanding from 264 billion RTKs in 2019 to 578 billion RTKs in 2039.

The Asia-Pacific region will continue to lead the world in average annual air cargo growth, with domestic China

and intra-East Asia and Oceania markets expanding 5.8% and 4.9% per year, respectively. Supported by faster-growing economies and growing middle classes, the East Asia–North America and Europe–East Asia markets will grow slightly faster than the world average growth rate. In the more established and mature trade flow between North America and Europe, growth will be below the world average growth rate.

### World Air Cargo Traffic Will Grow 4.0% Per Year Over the Next 20 Years



### Air Cargo Growth Rates Vary by Region

Region	History 2009–2019	2019	Forecast 2020–2039
World	4.3%	–3.0%	4.0%
East Asia–North America	3.1%	–7.5%	4.3%
Europe–East Asia	4.2%	–3.2%	4.4%
Intra–East Asia and Oceania	5.2%	–5.4%	4.9%
Europe–North America	3.4%	–4.7%	2.3%
North America	3.3%	3.2%	2.6%
Domestic China	4.9%	3.5%	5.8%
Latin America–Europe	3.9%	–1.2%	4.1%
Latin America–North America	2.1%	–3.6%	2.6%
Africa–Europe	2.8%	4.0%	3.3%
South Asia–Europe	4.1%	3.7%	4.3%
Middle East–Europe	4.8%	10.6%	2.4%
Intra–Europe	4.8%	6.0%	2.3%

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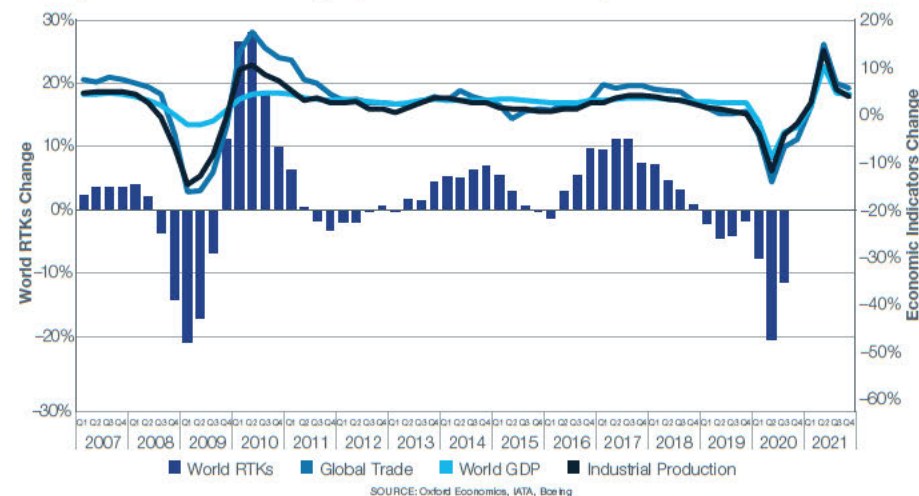
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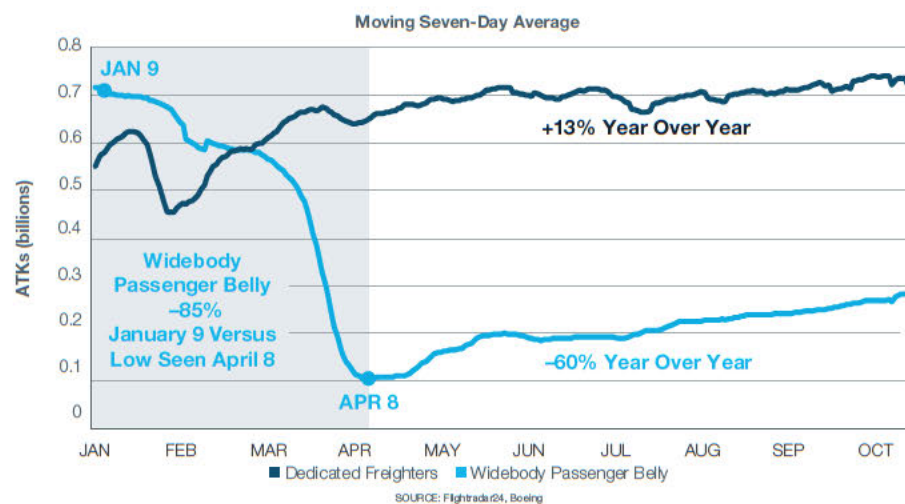
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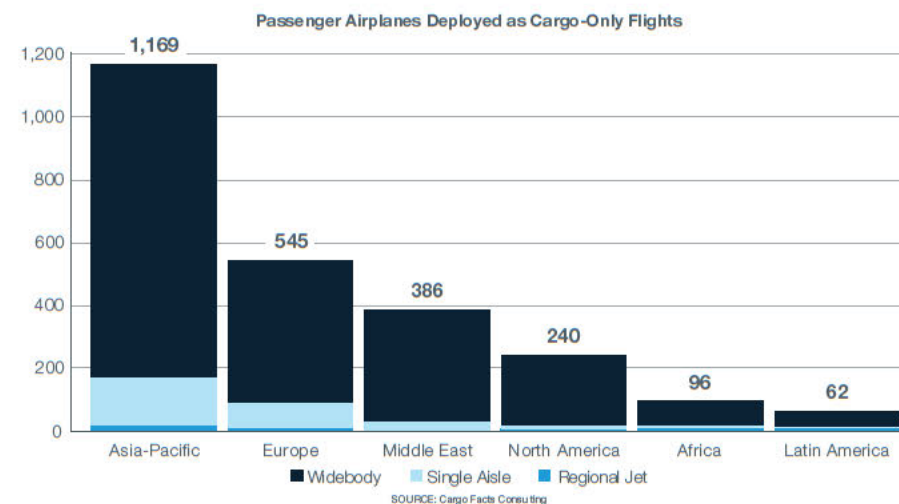
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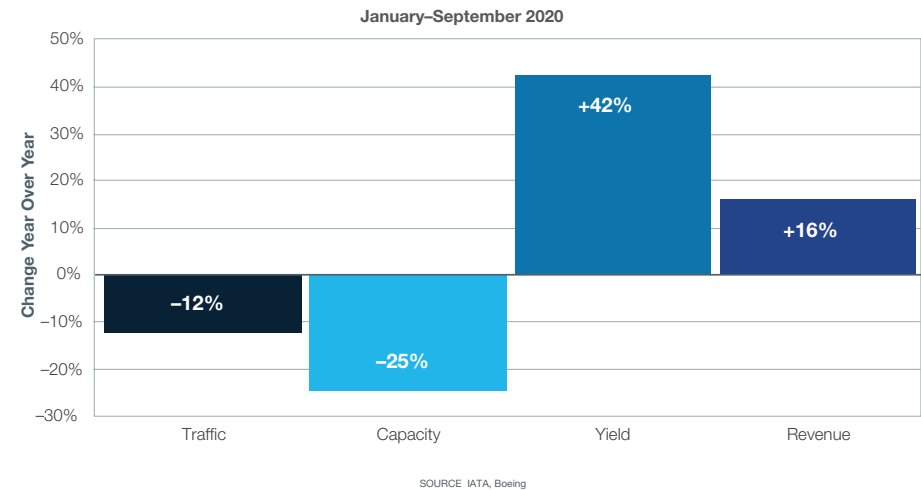
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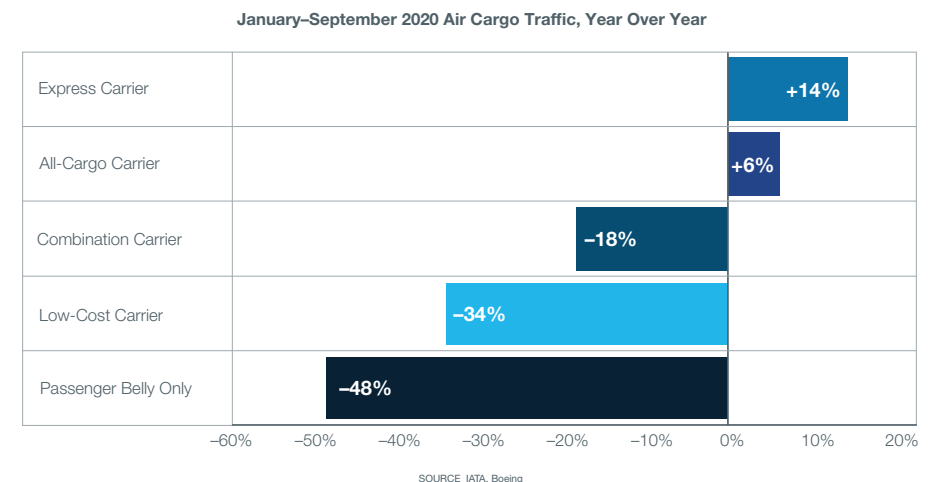
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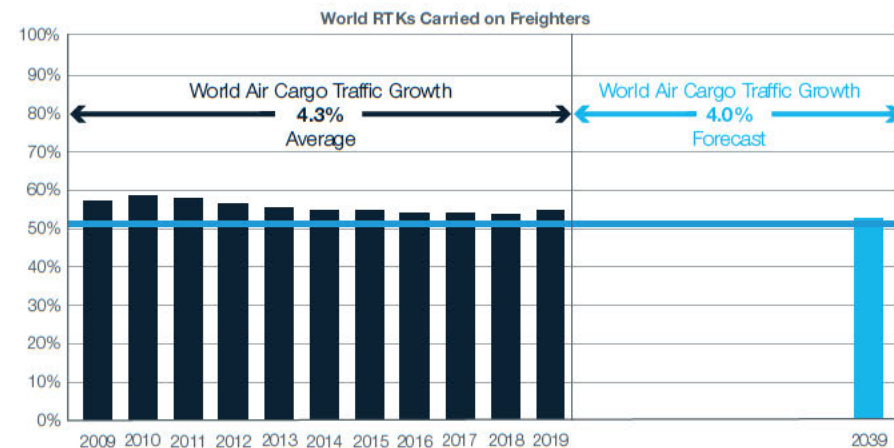
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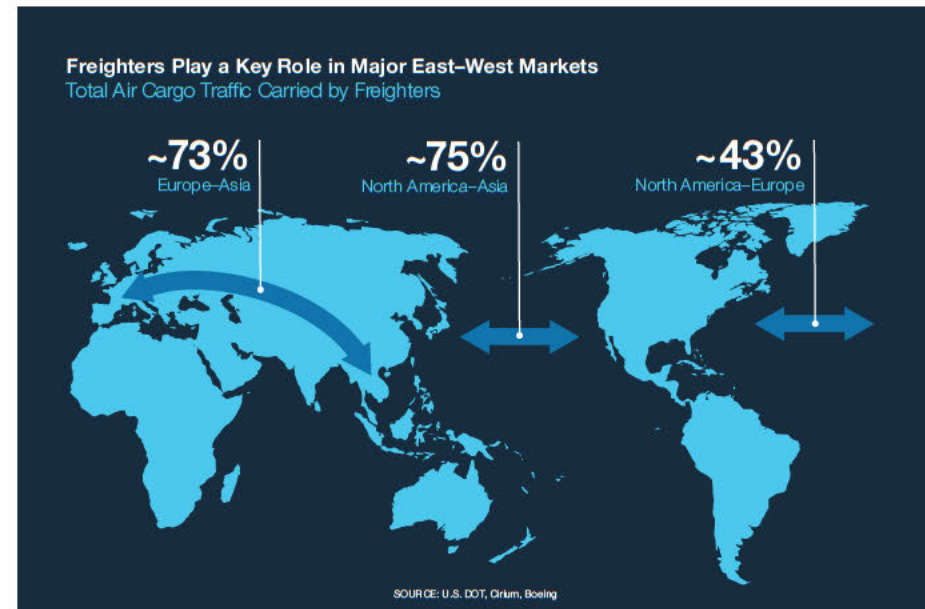
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## Freighters and passenger lower-hold dynamics

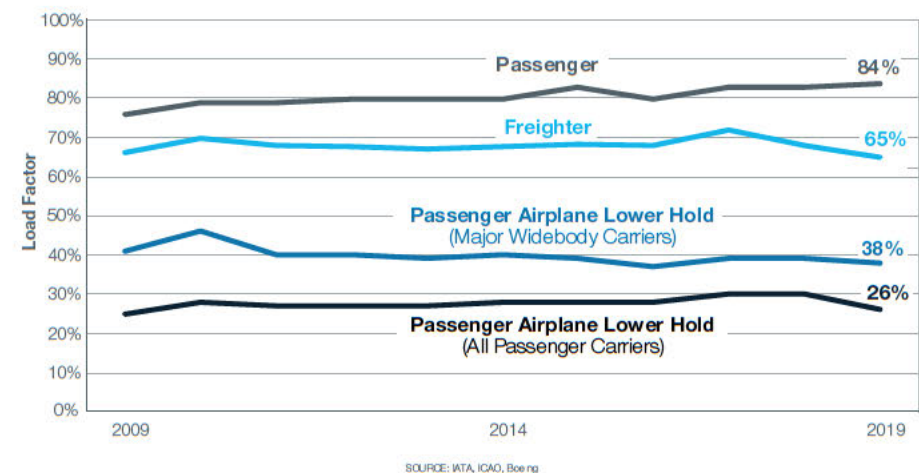
There are two options for air cargo transport — dedicated freighters and passenger aircraft lower holds (also referred to as passenger belly capacity) — and each offers unique advantages. Freighters are particularly well suited for transporting high-value goods because they provide highly controlled transport, direct routing, reliability and unique capacity considerations (volume, weight, hazardous materials and dimensions). These distinct advantages allow freighter operators to offer a higher value of service and generate nearly 90% of the total air cargo industry revenue. With the introduction of a new generation of widebody passenger airplanes with larger lower-hold capacity, more airlines are combining cargo transport with passenger operation to capitalize on additional revenue opportunities. Belly cargo space offers unique value on non-cargo routes by feeding dedicated freighter networks and providing new business opportunities for integrators. However, while lower-hold capacity in widebody airplanes serving long-haul missions has increased in recent years, several parameters can limit

the cargo operations in passenger aircraft. The reduced height of the lower deck can limit volumes. Different security standards and regulations may restrict commodities that can be shipped in passenger airplane lower holds. From a network standpoint, freighter routes are highly concentrated on relatively few trade lanes, especially in the world's two largest trade routes, East Asia–North America and Europe–East Asia.

In contrast, passenger networks are much broader and often include destinations where cargo demand is minimal. This difference in passenger and cargo traffic distribution explains the considerable load factor difference in belly space and freighters, which average approximately 30% and 75%, respectively over the last decade. In addition, range restrictions on fully loaded passenger aircraft and limited passenger service to major cargo airports make freighter operations essential. For these structural reasons, freighters are forecast to carry more than half of the world's air cargo for the next 20 years.



### Freighter Cargo Load Factors Double That of Passenger Lower Holds



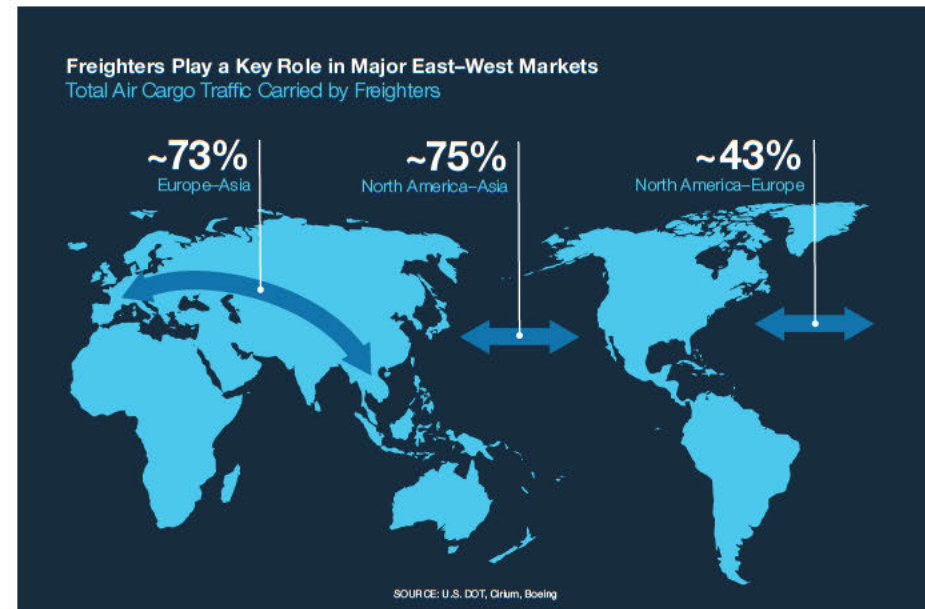


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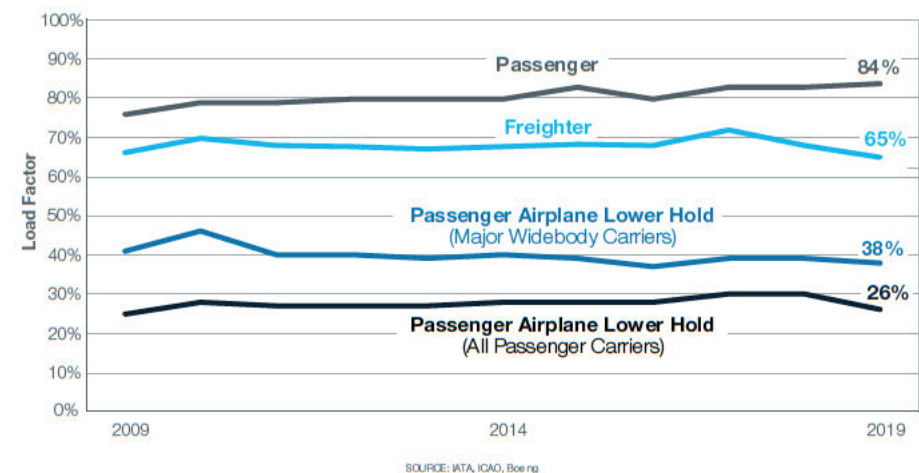
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	<p>offsetting, are exempted from the offsetting requirements of the CORSIA, while retaining simplified reporting requirements. The requirement to monitor, report and verify CO<sub>2</sub> emissions from international aviation is thus independent from the offsetting requirement.</p> <p>The data reported by States will be used for the calculation of the CORSIA baseline (see <a href="#">question 2.17</a> for more details on CORSIA's baseline) as well as for the calculation of the aeroplane operators' offsetting requirements, where applicable.</p>
2.11	Can an aeroplane operator have offsetting requirements, even if its State of registration does not participate in CORSIA offsetting?
	Yes. Because of the CORSIA's route-based approach, an operator operating on routes between participating States would be subject to the offsetting requirements under the CORSIA, no matter whether its State of registration participates in CORSIA offsetting or not.
2.12	What would happen to the CORSIA emissions coverage if an operator of a non-participating State flies on the routes between participating States (e.g. fifth-freedom traffic right)?
	Because of the CORSIA's route-based approach, these routes between participating States would be subject to the coverage of emissions offsetting requirements under the CORSIA. Thus, an operator of a non-participating State would be subject to offsetting requirements if it had a flight between two participating States, and emissions from such flights would be added to the coverage of CORSIA's offsetting requirements.
2.13	What would happen to the CORSIA emissions coverage if a State without an operator undertaking international flights decides to participate in the CORSIA offsetting?
	States without an operator flying international flights are encouraged to participate in all phases of the CORSIA. If such a State decides to participate, international flights to and from that State to other participating States are additionally included for the CORSIA's offsetting requirements, due to the route-based approach. The total international emissions covered by CORSIA offsetting would ultimately increase.
	<b>Key design element 3: CORSIA offsetting requirements and eligible emissions units</b>
2.14	What is offsetting and how does it work, in general?
	<p>In general, offsetting is done through the purchase and cancellation of emissions units (see <a href="#">question 4.20</a>), arising from different sources of emissions reductions achieved through mechanisms, programmes or projects. The buying and selling of eligible emissions units happens through the carbon market. The price of the emissions units in the carbon market is influenced by the law of supply (availability of emissions units) and demand (level of offsetting requirements).</p> <p>“Cancelling” means the permanent removal and single use of an emissions unit so that the same emissions unit cannot be used more than once. This is done after an aeroplane operator has purchased emissions units from the carbon market.</p> <p>For CORSIA, an aeroplane operator is required to meet its offsetting requirements by cancelling CORSIA Eligible Emissions Units in a quantity equal to its total final offsetting requirements for a given compliance period. CORSIA Eligible Emissions Units are to be determined by the ICAO Council, and up-to-date information on eligible units is made available on the ICAO CORSIA website (see <a href="#">question 4.21</a>).</p>
2.15	How are an aeroplane operator's offsetting requirements calculated?
	Paragraph 11 of the Assembly Resolution A40-19 addresses the distribution of the total amount of CO <sub>2</sub> emissions to be offset in a given year among individual aeroplane operators. This is accomplished by introducing a dynamic approach for the distribution